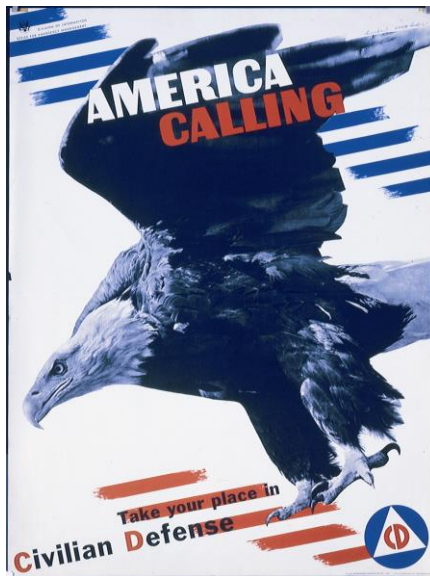


# New Hampshire State Library



Unifying a Nation: Exhibit of World War Two Posters  
From the New Hampshire State Library,  
December 7, 2001 - February 2, 2002



**Call#:**

**BV 940.54886 C96Lu**

**DF 940.54886 C96Lu**

**Finding Aid**

Prepared by Linda Kent  
Technical Services, NHSL  
April-May 2012

<b>Table of Contents</b>	<b>Page</b>
Scope and Content Note	3
Provenance	3
Span Dates	3
Collection Strengths	3
Collection Size	3
Copyright Status and Access	3-4
People, Subjects	4
Arrangement and Description	4-5
Container List	5-8
Series I: Correspondence and Financial Information	5
Series II: Creation of Exhibit Booklet	5
Series III: Exhibit Promotion and Media Coverage	5
Series IV: Exhibit Preparation	5
Series V: Exhibit	5
Series VI: Posters used in the exhibit	5-7
Series VII: NHSL WWII Posters Website	8
Series VIII: Photocopies of Research Literature	8
Selected Resources Available for Further Reading at NHSL	8

**Scope and Content Note:** As a federal depository library, the State Library of New Hampshire in Concord received World War II propaganda posters from 1941-1946. To commemorate the 60<sup>th</sup> anniversary of the December 7, 1941 attack on Pearl Harbor, the library mounted an exhibit of 61 of these posters, which ran from December 7, 2001 through February 2, 2002. The posters portray the United States government's efforts to rally support at home for the war effort. The collection includes the 61 posters exhibited and all supporting documentation for the exhibit, including correspondence, financial information, photo-scans, media coverage, and bibliographical research.

**Provenance:** The posters are federal government documents, produced by several federal agencies, including the Office of War Information (OWI) and the War Manpower Commission, during World War II, and distributed to federal depository libraries, including the New Hampshire State Library.

**Span Dates:** 1941-1946, 2001-2006.

**Collection Strengths:** The posters are the most important component of the collection. They focus on various aspects of the war effort: conservation of resources at home in order to allow more to be directed to the fighting men overseas; employment in occupations which support the war; caution against revealing information which could jeopardize the safety of loved ones; inflammatory portrayals of the enemy; and rallying cries for patriotism and American values. Included among them are four posters created by Norman Rockwell to illustrate F.D. Roosevelt's four freedoms, one poster designed by Walt Disney, and others by a wide spectrum of artists and photographers, including Harry Anderson, Charles Y. Arnold, Melbourne Brindle, G. Broder, Jean Carlu, Charles Coiner, Albert Dorne, Morgan Douglas, John Philip Falter, Anton Otto Fischer, James Montgomery Flagg, Glenn Grohe, Leon Helguera, John Newton Hewitt, Victor Keppler, Henry Koerner, Barbara Marks, David Stone Martin, Herbert Matter, Bernard Perlin, Ray Prouhaska, Leslie Darrell Ragan, Allen Saalburg, Siebel, Lawrence Beall Smith, David H. Stech, and Adolph Treidler. The booklet which accompanies the exhibit provides a brief summary of the content and dimensions of each poster, as well as the history of the exhibit. The audio CD, produced by NHSL employee David Harris, provides a compilation of the critical newscasts, speeches, and music from the World War II era. The collection is of interest to students of World War Two popular history, the use of government propaganda to build support for war, and the steps in designing and implementing a large public exhibition.

**Collection Size:** The 61 posters, ranging in size from 10x7 cm. to 40x30 cm., have mat frames and are stored flat in 3 metal drawer files. The supporting documentation is housed in three letter-size archival boxes (two 5" deep, one 2.5" deep), occupying approx. 1 linear foot.

**Copyright Status and Access:** The World War Two posters at New Hampshire State Library are part of the library's collection of documents received through the federal depository library program (FDLP), of which NHSL is a member. The posters are the property of the United States and are available for viewing at the New Hampshire State Library. Their size prohibits circulation. However, all the posters used in the exhibit were scanned and are available in digital format upon request. A copy of the exhibit booklet circulates and the entire exhibit is available online through the NHSL website: <http://www.nh.gov/nhsl/ww2/index.html>

**Poster Artists**

Harry Anderson  
 Egmont Arens  
 Charles Y. Arnold  
 Melbourne Brindle  
 G. Broder  
 Jean Carlu  
 Charles Coiner  
 Walt Disney  
 Albert Dorne  
 Morgan Douglas  
 Stanley Eckman  
 John Philip Falter  
 Antonio Otto Fischer  
 James Montgomery Flagg  
 Ruzzie Green  
 Glenn Grohe  
 Leon Helguera  
 John Newton Hewitt  
 Victor Keppler

Victor Keppler  
 Henry Korner  
 Barbara Marks  
 David Stone Martin  
 Herbert Matter  
 Bernard Perlin  
 Ray Prouhaska  
 Leslie Darrell Ragan  
 Hernert Roesse  
 Allen Saalburg  
 Sarra  
 Jes Wilhelm Schlaikjer  
 Schreiber  
 Siebel  
 Lawrence Beall Smith  
 Don Snider  
 David H. Stech  
 Adolph Treidler  
 Ferdinand Warren

**Exhibit Organization and Design**

Russell Bastedo  
 Janet Eklund  
 Bill Finney  
 Kathy Patten Hanson  
 David Harris  
 McGowan Fine Arts, Inc.  
 Van McLeod  
 Michael York

**Subjects**

Exhibits  
 Federal Depository Library Program  
 Federal depository documents  
 New Hampshire State Library  
 Poster collections  
 War posters, American  
 World War, 1939-1945  
 World War, 1939-1945 propaganda  
 World War, 1939-1945 - Women  
 World War, 1939-1945 - Citizen participation  
 World War, 1939-1945 - Finance

**Arrangement and Description:** The collection is arranged into eight series, with 33 folders, reflecting the original organization of materials by library administrator Janet Eklund. Some individual items which had earlier been cataloged separately, such as the videotape of a news broadcast about the exhibit, the CD soundtrack and a couple of posters, were retrieved and included back with the collection. Some of the original order was altered slightly, with the consent of Ms. Eklund, to more clearly delineate certain areas which may be of interest to researchers.

Except for the posters, organization is at the folder level; items are arranged in reverse chronological order, with undated items at the back of each folder. Posters are in 11 folios, titles and acquisition numbers are listed below. Where known, artist names follow the titles.

**Container List:**

Box 1: Series I, Folder 1: Correspondence and Financial Information

Series II: Creation of Exhibit Booklet

Folder 2: Poster negatives from Bill Finney

Folder 3: Poster data spreadsheets

Folder 4: Correspondence

Folder 5: Poster description printouts from

Northwestern University Library website

Folder 6: Booklet mock-up, incl. CD-ROMs of text and poster scans

Folder 7: Exhibit booklet (2 copies, one annotated)

Series III: Exhibit Promotion and Media Coverage

Folder 8: Correspondence

Folder 9: Press releases

Folder 10: News clippings

Folder 11: Photocopies of news clippings

Folder 12: Exhibit flyer and mock-ups (incl. CD-ROM)

Folder 13: NH Moose plate funding logo (CD-ROM)

Videotape of television news broadcast

Box 2: Series IV: Exhibit Preparation

Folder 14: Preparation of CD soundtrack (incl. CD)

Folder 15: Poster framing and de-framing

Folder 16: Exhibit layout

Series V: Exhibit

Folder 17: Invitation and other correspondence

Folder 18: Event logistics and schedule

Folder 19: Photographs of event opening

Folder 20: Booklist for patrons

Folder 21: Newspapers from December 8, 1941

Folder 22: Patron comments

Series VI: Posters used in the exhibit

Folder 23: Poster lists and accession numbers

Folder 24: Thumbnail photos & descriptions #2001.173-184

Folder 25: Thumbnail photos & descriptions #2002.1-26

Folder 26: Thumbnail photos & descriptions #2002.27-60

Folder 27: Thumbnail photos & descriptions #2002.94-122

Folio no.: Full size posters, arranged by acquisition number

1: Remember Dec. 7<sup>th</sup>! - Allen Saalburg [2002.1]

- Books cannot be killed by fire - G. Broder [2002.2]  
 No loyal citizen ... - [unknown] [2002.3]
- 2: Save freedom of worship - Norman Rockwell [2002.4]  
 Save freedom of speech - Norman Rockwell [2002.5]  
 Ours to fight for-freedom from fear - Norman Rockwell [2002.6]  
 Ours to fight for-freedom from want - Norman Rockwell [2002.7]
- 3: Give it your best! - Charles Coiner [2002.8]  
 1778-1943, Americans will always fight for liberty - Bernard Perlin [2002.9]  
 Can all you can - [unknown] [2002.10]  
 Use it up-wear it out-make it do - [unknown] [2002.11]  
 Save waste fats for explosives - Henry Koerner [2002.12]  
 Millions of troops are on the move ... - Montgomery Melbourne [2002.13]
4. Food is a weapon-don't waste it! - [unknown] [2002.14]  
 Have you really tried to save gas... - Harold von Schmidt [2002.15]  
 All fuel is scarce: plan for winter now - Albert Dorne [2002.16]  
 Do with less so they'll have enough - [unknown] [2002.17]  
 Plant a victory garden: our food is fighting - [unknown] [2002.18]  
 We can, we will, we must ... - [Carl Paulsen] [2002.19]
5. Let 'em have it. Buy extra bonds - [Bernard Perlin] [2002.20]  
 Don't let that shadow touch them... - [Lawrence Beall Smith] [2002.21]  
 To have and to hold. Buy war bonds - [unknown] [2002.22]  
 Do your part to win the war... - [unknown] [2002.23]  
 I'm proud. My husband wants me to do my part - [John Newton Hewitt] [2002.24]  
 I need your skill in a war job! - [James Montgomery Flagg] [2002.25]  
 Work on a farm this summer - [Morgan Douglas] [2002.26]
6. America needs your eyes, your hands, your body... [unknown] [2002.27]  
 Here's a war job for you - [Adolph Treidler] [2002.28]  
 New Hampshire needs air raid wardens - [Charles Y. Arnold] [2002.29]  
 Spike the Jap! - [unknown] [2002.30]  
 Don't be a job hopper-stick to your job - [Walt Disney] [2002.31]  
 Careless talk got there first - [Ray Prouhaska] [2002.32]
7. If you tell where he's going, he may never get there -

- [John Philip Falter] [2002.33]  
 A careless word, a needless sinking - [Anton Otto Fischer]  
 [2002.34]  
 Wanted for murder - [Victor Keppler] [2002.35]  
 Our carelessness, their secret weapon... - [unknown] [2002.36]  
 Americans suffer when careless talk kills - [Harry Anderson]  
 [2002.37]  
 Somebody blabbed-button your lip! - [Albert Dorne] [2002.38]
8. The five Sullivan brothers - [unknown] [2002.39]  
 This is the enemy - [Barbara Marks] [2002.40]  
 I'm counting on you. Don't discuss troop movements ...  
 [Leon Helguera] [2002.41]  
 He's watching you - [Glenn Grohe] [2002.42]  
 Someone talked! - [Siebel] [2002.43]
9. This man is your friend: Ethiopian [2002.44]  
 This man is your friend: Chinese [2002.45]  
 This man is your friend: Englishman [2002.46]  
 This man is your friend: Canadian [2002.47]  
 This man is your friend: Russian [2002.48]  
 This man is your friend: Australian [2002.49]  
 United we are strong-united we will win - [Henry Koerner]  
 [2002.50]  
 United: the United Nations fight for freedom  
 [Leslie Darrell Ragan] [2002.51]  
 The United Nations fight for freedom [S. Broder] [2002.52]
10. The state of this nation is good... [unknown] [2002.53]  
 Put your muscle on a war job - [unknown] [2002.54]  
 America calling-take your place in civil defense -  
 [Herbert Matter] [2002.55]  
 Bundles for Berlin. More production -[Melbourne Brindle]  
 [2002.56]  
 Every man, woman and child a partner - [David H. Stech]  
 [2002.57]
11. He's a fighting fool ... [unknown] [2002.58]  
 Strong in the strength of the Lord ... [David Stone Martin]  
 [2002.59]  
 Give 'em both barrels - [Jean Carlu] [2002.60]  
 Every minute counts - [Charles Coiner] [2002.61]

Series VII: NHSL WWII Posters Website  
 Folder 28: URLs, cards, website title page [printout]

Box 3:           Series VIII: Photocopies of Research Literature  
                  Folder 29: Articles on other WWII poster collections  
                  Folder 30: War Production Board publications  
                  Folder 31: Articles on WWII posters  
                  Folder 32: Other relevant articles  
                  Folder 33: Bibliographies and interlibrary loan requests

**Selected Resources Available for Further Reading at New Hampshire State Library**  
[compiled by cataloger April 2012]

Bird, Jr., William L., and Harry R. Rubenstein. 1998. *Design for victory: World War II posters on the American home front*. 1st ed. New York: Princeton Architectural Press.  
940.5488 B617

Carroll, Wallace. 1948. *Persuade or perish*. Boston: Houghton Mifflin Co.  
940.5488 C319

Fussell, Paul. 1989. *Wartime: understanding and behavior in the Second World War*.  
New York: Oxford University Press.  
940.5488 F994

Hartmann, Susan M. 1982. *The home front and beyond: American women in the 1940s*.  
Boston: Twayne Publishers.  
305.4 H333

Rhodes, Anthony. 1976. *Propaganda: the art of persuasion in World War II*. New York:  
Chelsea House Publishers.  
940.5488 R475

Ward, Barbara McLean, ed. 1993. *Produce and conserve, share and play fair: the home front battlefield during World War II*. [Portsmouth, N.H.]: Strawberry Banke; Hanover [N.H.]:  
Distributed by University Press of New England.  
940.53742 P933

Winkler, Allan M. 1978. *The politics of propaganda: the Office of War Information, 1942-1945*. New Haven: Yale University Press.  
940.5488 W775

Various artists and agencies. 1942-1945. [World War II posters at NHSL which were not included in the exhibit].  
DF 940.54886 [cutters vary]